



FORTEASIA GROUP OF COMPANIES

FORTEASIA REALTY PRIVATE LIMITED is incorporated with Registrar of Companies, Delhi (CIN NO. U7O3OODL2OIIPTC224926) in the year 20II. The Company is a team of Real Estate professionals being first generation entrepreneurs with the aim to deliver superior values to all its stakeholders through astonishing and ingenious spaces carved out of deep customer focus and insight. The Company is working with a vision to be amongst the most respected real estate companies providing clients affordable plots, homes with best quality standards and delivering optimum value to all its stakeholders.



The Company has proposed a IOO+ acre land of Industrial Township out of which the company has obtained vide Letter of Intent (LOI) of memo no. LC-5324-PA (SK)/2O24/9263 dated 13.O3.2O24 for grant of licence for setting up of an Industrial Plotted Colony over an area 22.2375 acres in the revenue estate of Village Anwal, Tehsil Kalanaur, District - Rohtak, Haryana from the Director General, Town & Country Planning, Haryana, Chandigarh.





KEY OPPORTUNITIES FOR BUYERS!

Connectivity

In terms of connectivity, various important expressways pass through Bahadurgarh. Some of them are Rohtak Bypass, Western Peripheral Expressway, Rohtak-Sonipat Road, Rohtak-Jhajjar Road, Delhi-Rohtak Road and Jhajjar- Bahadurgarh Road., Indira Gandhi International Airport is merely 90 km away from this city.

• Upcoming Infrastructure

There are reports regarding the Green Line of the metro being extended up to Sampla in Rohtak. After the completion of this project, areas near Rohtak road will be connected via metro.

Industrial Hub

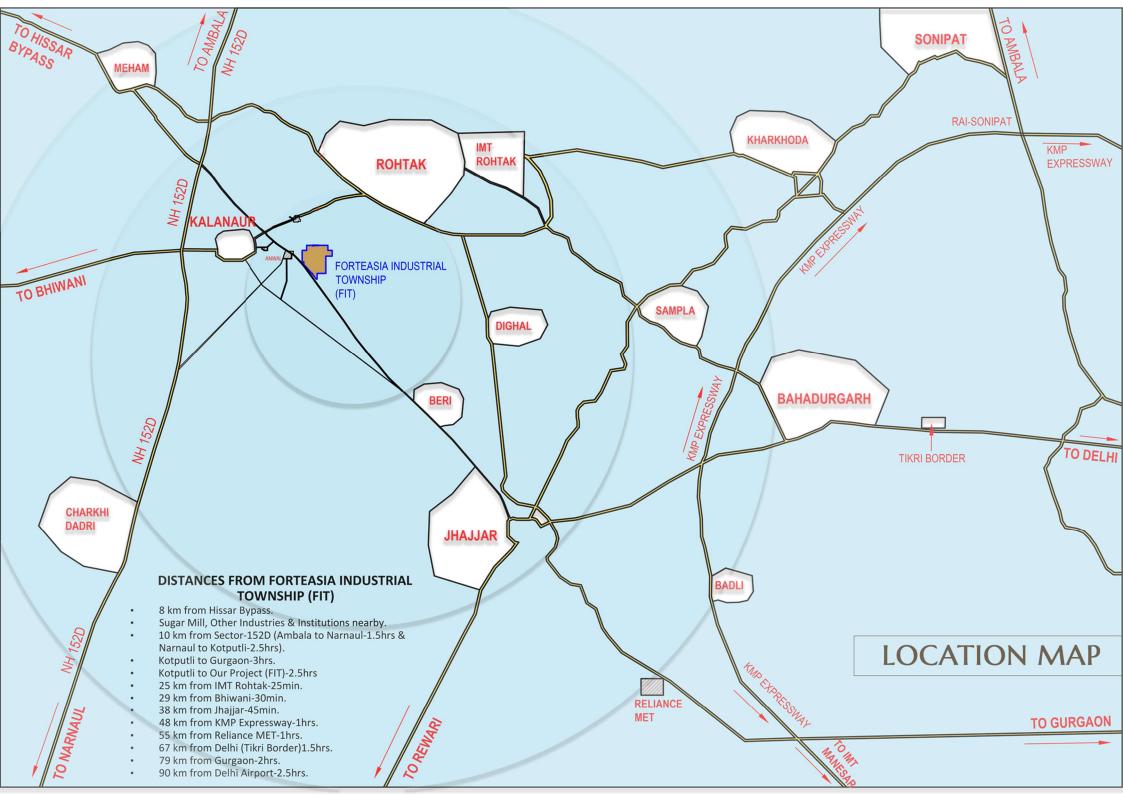
Rohtak also houses an Industrial Model Township which hosts a number of automobile, packaging and manufacturing units. This city also has good connectivity to the major industrial hubs of Delhi and Gurugram via metro routes and the Western Expressway.

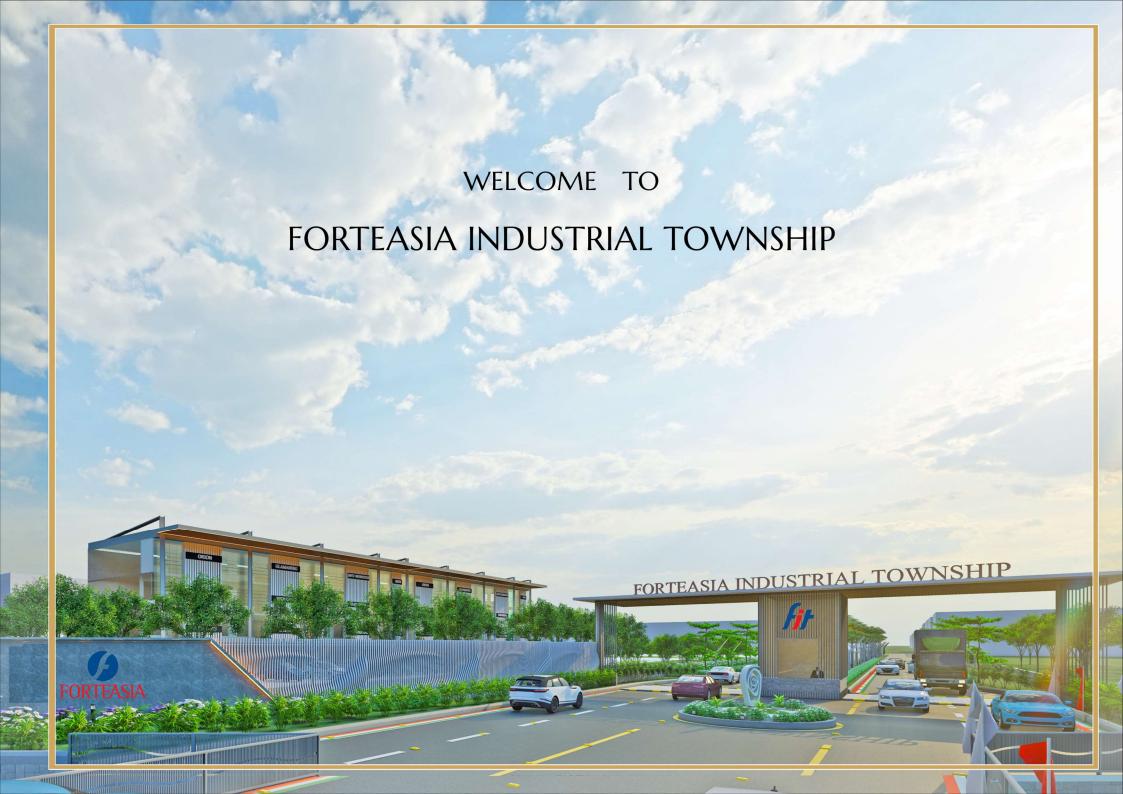
• Population Projections

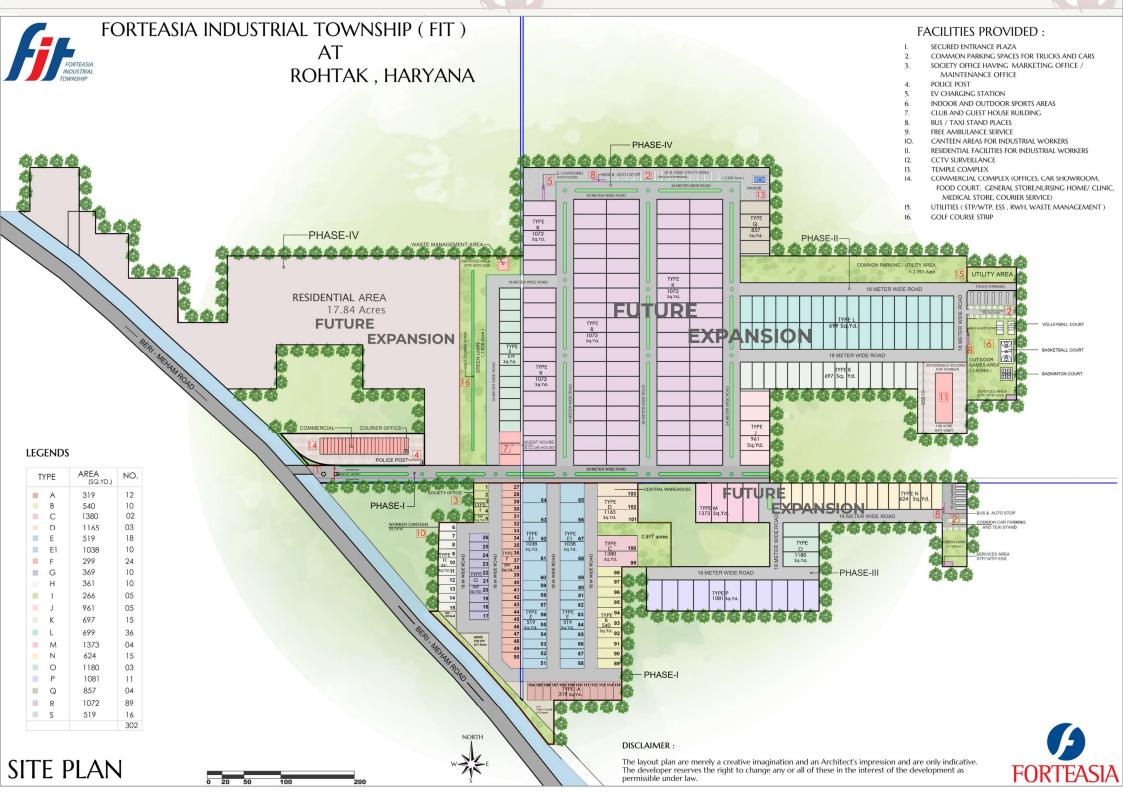
With the coming up of Kundli- Manesar- Palwal (KMP) Western Periphery Expressway in the close vicinity (approximately 48 Kilometers away),Industrial Model Township, New Police line and Jail Complex, Food processing plant and New Sugar Mill in Rohtak town will increase the job opportunities, connectivity and demand for land in Kalanaur, Rohtak.

Educational Hub

It has privilege of having the only Post – Graduate Institute of Medical Science in the state. There are O2 Ayurvedic Colleges, O8 degree colleges, O5 Engineering Colleges, O3 Women Colleges, O2 Polytechnics besides Indian Institute of management and other educational institutions, Fashion Design Institute, a State Institute of Film.







World-Class Amenities at Every Step **WORKER'S RESIDENCE UTILITIES** - EV CHARGING STATION - PARKING SPACE **OUTDOOR INDUSTRIAL AREA** - BUS / TAXI STAND SPORTS AREA **RESIDENTIAL AREA** - BASKETBALL COURT - VOLLEYBALL COURT COMMERCIAL AREA - BADMINTON COURT **ENTRANCE PLAZA** PLOT SIZE 500 - 750 SQ. YD. PLOT SIZE 1000 SQ. YD. • PLOT SIZE 350 - 500 SQ. • APPROACH ROAD **BUILDING TYPOLOGY**

A place to choose your space, your pace, and how you live your days

a Dream within Reality!!

The Forteasia Industrial Township is home to a myriad of amenities crafted with you. Here, convenience, wellness and entertainment are at the forefront of importance.

FACILITIES:

- 1. Secured Entrance Plaza
- 2. Common Parking space
- 3. Maintenance/ Marketing office
- 4. Police Post
- 5. EV charging station
- 6. Sports Area
- 7. Club and Guest House
- 8. Bus / Taxi Stand
- 9. Free Ambulance Service
- 10. Canteen Area for workers
- 11. Residential Facility for workers
- 12. CCTV Surveillance
- 13. Temple Complex
- 14. Commercial Complex
- 15. Utilities (ESS, RWH, STP/WTP)
- 16. Golf Course Strip





OI. SECURED ENTRANCE PLAZA



O2. COMMON PARKING SPACE



O3. MARKETING / MAINTENANCE OFFICE



O4. POLICE POST



O5. EV CHARGING STATION



O6. SPORTS AREA



O7. CLUB AND GUEST HOUSE



08. BUS / TAXI STAND



09. FREE AMBULANCE SERVICE



10. CANTEEN AREA FOR WORKERS



11. RESIDENTIAL FACILITY FOR WORKERS



12. CCTV SURVEILLANCE



13. TEMPLE COMPLEX



14. COMMERCIAL COMPLEX



15. UTILITIES



16. GOLF COURSE STRIP





OI. 10 PLUG AND PLAY BUILDING



O2. COMMON FACILITY CENTRE



O3. BUSINESS DEVELOPMENT CENTRE



O4. EXHIBITION AND DISPLAY CENTRE



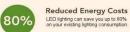
O5. SKILL DEVELOPMENT CENTRE



06. COMMON WAREHOUSE



GREENPRINT FOR THE FUTURE











Together let's save the Earth

ADAPTIVE LED LIGHTING



SMART IRRIGATION SYSTEMS



LED lighting



INTEGRATED BUILDING MANAGEMENT SYSTEMS





CCTV SECURITY & WIFI ACCESS



INTEGRATED BUILDING MANAGEMENT SYSTEMS





GOOD UNHEALTHY FOR SENSITIVE GROUPS

UNHEALTHY

VERY UNHEALTHY HAZARDOUS

SMART POLES FOR AIR QUALITY INDEX, TEMPERATURE & OTHER ENVIRONMENTAL DATA FOR AWARENESS







MORE SHRUBS & LESS TURF FOR WATER EFFICIENCY







COMMERCIAL COMPLEX

- a. Car Showroom
- b. Food Court
- c. General Stores / Medical Stores
- d. Nursing Home, Clinic
- e. Office Space
- f. Courier Service



Pole Light



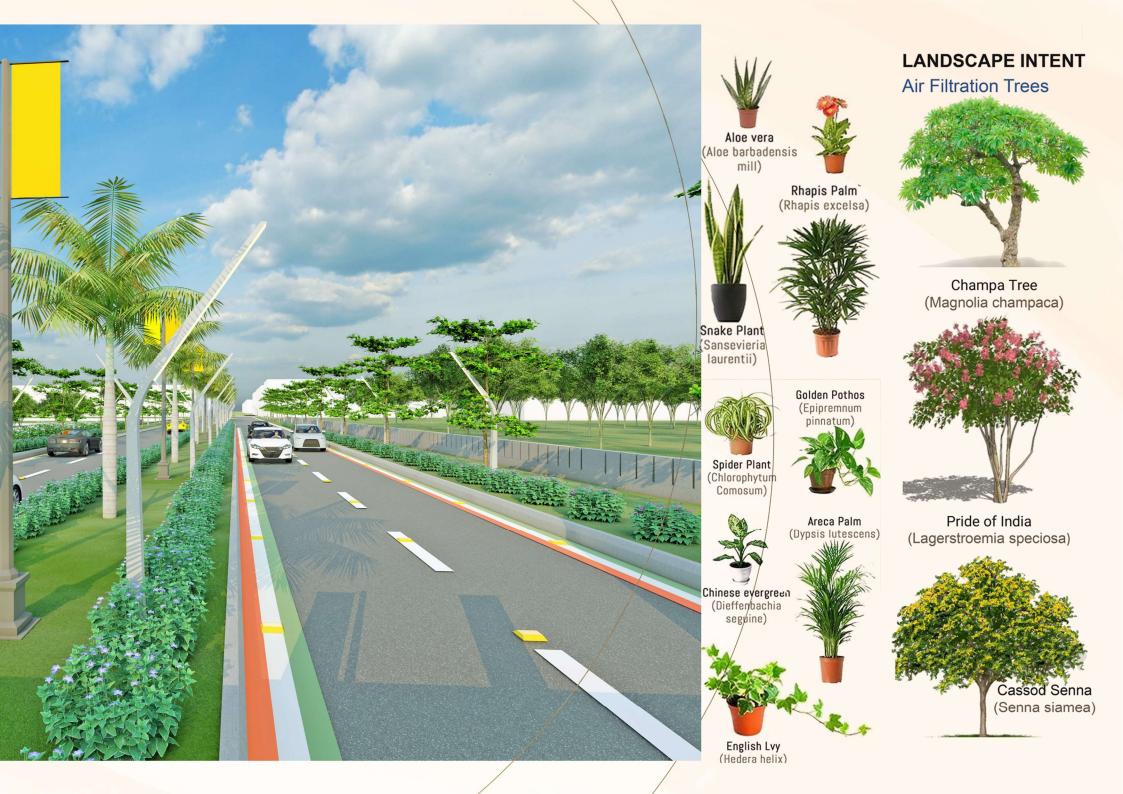
Waste Management



Seating Spaces



Signages





DESIGN AND ARCHITECTURE

LANDSCAPE AND STREET-SCAPE

SUSTAINABILITY

MECHANICAL, ELECTRICAL AND PLUMBING (MEP)

At FIT, luxury takes on a unique meaning. It's where elegance meets nature, creating lavish experience that are not just about the finest things, but also peaceful, serene moments that become treasured memories

BENEFITS OF PROGRAMME TO ACCELERATE DEVELOPMENT FOR MSME ADVANCEMENT (PADMA)

PADMA- CAPITAL INVESTMENT SUBSIDY SCHEME:

For Capital investment made in Plant & Machinery and building inside the PADMA Cluster:

- 30% and maximum upto 30 lakhs for owned by Women/SC/SHG. The SHG shall consist of minimum 10 women.
- 25% maximum upto 25 lakhs on eligible capital investment for other micro & small units.

PADMA - DESIGNING, BRANDING, MARKETING & EXPORTS PROMOTION SCHEME:

For Micro & Small Enterprises inside the PADMA Cluster:

• Reimbursement of Rs. IO lakhs per year towards the expenses incurred on various marketing & branding, listing in e-commerce platforms, logo & packaging design, digital marketing or any other activity approved by SLSC-PADMA

PADMA -ENTREPRENEURSHIP ACCELERATION SCHEME:

For Start-Ups inside the PADMA cluster:

- Rs. 2O Lakhs provided on innovative idea, proof of concept, prototype development, product trails and market entry and commercialization.
- 10 start-ups per PADMA cluster as first come first basis during the Policy and around the identified product. PADMA –INTEREST SUBSIDY SCHEME:

For Units inside the PADMA cluster:

- Term Loan to micro & small enterprises to approved PADMA cluster by the way of reimbursement of interest 6% p.a. or actual rate of interest paid upto maximum of 2O lakhs per F.Y. or whichever is less.
- PADMA interest subsidy shall be allowed for O5 consecutive F.Y. from the date of loan sanctioned or notification of this scheme, whichever is later or as extended by State Government time to time.

BENEFITS/INCENTIVES FOR SETTING UP INDUSTRY IN KALANAUR, ROHTAK

- MEGA PROJECTS:
- INVESTMENT SUBSIDY IN VAT/SGST:
- □ 50% for first 5 years, 25% for next three years in 'C' category blocks from the date of commencement of commercial production with cap of IOO% of fixed capital investment.
- EMPLOYMENT GENERATION SUBSIDY:
- ☐ The subsidy @ Rs. 36,000/- per year for SC/Women and Rs. 30,000/- per year for General Category for 5 years or 20% of VAT/SGST deposited in 'C' category blocks, whichever is less.
- ELECTRICITY DUTY EXEMPTION:
- □ 100% Exemption from payment of Electricity Duty for new mega project for a period of 5 years in 'C' category blocks.
- STAMP DUTY REFUND:
- □ 75% refund of stamp duty in 'C' category blocks on the area meant for Industrial use after commencement of commercial production, within 5 years of filing of IEM
- LARGE PROJECTS:
- INVESTMENT SUBSIDY ON VAT/SGST:
- □ 50% for first five years, 25% for next three years from the date of commencement of commercial production with cap of 100% of fixed capital investment;
- □ 50% of VAT/SGST net paid for 5 years on additional investment in plant & machinery for expansion/diversification with cap of IOO% of fixed capital investment on expanded FCI.
- EMPLOYMENT GENERATION SUBSIDY:
- ☐ The subsidy@ Rs. 36,000/- per year for SC/Women and Rs. 30,000/- per year for General category for 5 years or 20% of the VAT deposited, whichever is less.
- ELECTRICITY DUTY EXEMPTION:
- □ 100% Exemption only for new enterprise from the date of release of electricity connection.
- STAMP DUTY:
- □ 75% on the land meant for industrial use after commencement of commercial production, within 5 years from the date of filing IEM



BENEFITS/INCENTIVES FOR SETTING UP INDUSTRY IN KALANAUR, ROHTAK

- MICRO, SMALL & MEDIUM ENTERPRISES:
- INVESTMENT SUBSIDY ON VAT/SGST:
- □ 75% VAT/SGST net paid for first 7 years, 35% for next three years from the date of commencement of commercial production with cap of IOO% of fixed capital investment.
- □ 75% VAT/SGST net paid for first 7 years and 35% next three years on 50% additional investment in plant & machinery for expansion/diversification with cap of IOO% of fixed capital investment of the expanded FCI.
- INTEREST SUBSIDY:
- □ 5% for Micro & Small Enterprises on term loan or maximum up to IO lakhs per year & shall not exceed amount of net VAT/SGST paid during the relevant year.
- □ 5% for Micro & Small enterprises on term loan for expansion/diversification which are not covered under CLCSS of GOI or maximum up to Rs. IO lakh per year & shall not exceed amount of net VAT/SGST paid during amount net VAT/SGST paid during the relevant year.
- ASSISTANCEFORTECHNOLOGY ACQUISITION:
- □ 50% of cost for adopting technology from recognized National institutes, Maximum of Rs. 25 lakhs.
- TESTING EQUIPMENT ASSISTANCE:
- □ To ensure "Zero Defect", financial support of 50% as a subsidy or maximum of Rs. 5 lakhs for the purchase of testing equipment shall be provided to MSME(s).
- PATENT COST:
- □ Re-imbursement of 50% of the actual expenses with a maximum of Rs. 25 lakhs for domestic patent registration and international patent registration.
- ASSISTANCE FOR ENVIRONMENT COMPLIANCE:
- □ 50% financial support or maximum of Rs. 25 lakhs on capital cost for setting up of Effluent Treatment Plant and Installation of Air Pollution Control devices for Micro & Small enterprises.
- ENERGY AUDIT:
- □ 75% reimbursement or maximum of Rs. 2 lakhs for conducting energy audit.
- □ 50% subsidy on cost of capital equipments required for energy conservation. Subject to maximum of 20 lakhs.



SPECIAL BENEFITS/INCENTIVES FOR START-UPS/ FIRST GENERATION ENTREPRENEURS:

- INVESTMENTSUBSIDY ONVAT/SGST:
- □ Investment subsidy on net paid up to turnover Rs. 3.00 crore for three years whichever is earlier. Such enterprise shall be exempted from inspection of the concerned departments. Criteria for such scheme will applicable to those with 5 years experience without having business background. (Professionals such as Engineers, MBA, CA)
- ENTREPRENEURSHIPDEVELOPMENTPROGRAMME:
- ☐ Financial support of Rs. 2 lakhs shall be provided to Govt. Universities/NIT/IIT/Technical Institutes for conducting entrepreneurship development program • E-COMMERCEPORTALFORMSME(s):
- ☐ A budget provision of Rs. 10 crore for brand building and online trading of products manufactured by MSME(s), Handloom/Handicrafts/Khadi Products.
- MSMESTATE AWARDS:
- ☐ Outstanding Entrepreneurship State Awards shall be provided of Rs. 3 lakhs each MSME separately.
- CREDITRATING:
- ☐ Re-imbursement of the expenses incurred towards the credit rating to the extent of 75% or maximum of Rs. 2 lakh for Micro and Small enterprise carried out by SIDBI/Govt. accredited credit rating agency
- **QUALITY CERTIFICATION:**
- □ 75% reimbursement or maximum of Rs. 1 lakh for obtaining ISO certifications.
- STAMP DUTY REFUND:
- □ 75% refund of stamp duty on purchase/leasing of land for establishment of Industrial Unit within 5 years from the date of filing of EM.
- CLU/EDC CHARGES:
- □ 50% exemption of conversion charges and EDC.
- ELECTRICITY DUTY EXEMPTION:
- □ 100% exemption for 7 years for all new enterprise from the Date of release of electricity connection.
- CREDIT LINKED CAPITAL SUBSIDY (CLCSS) FOR TECHNOLOGY UPGRADATION:
- □ 15% or Rs. 15 lakhs upfront capital subsidy for upgradation of technology in sectors/products.
- ☐ State would also provide interest subsidy @ 5% upto max. 5 lakhs per year for a period of 3 years to such units eligible under the scheme
- DESIGN CLINIC SCHEME:
- □GOI provides Rs. 3 lakhs with contribution Rs. 1 lakh for conducting Design Awareness Program by National Institute of Design, Ahmadabad. The State would refund Rs. 1 lakh per program.
- □GOI provides funding support @60% of the designing cost upto a maximum of Rs. 15 lakhs under the Design Clinic Scheme. The State Govt. shall provide 20% of the designing cost out of the 40% contribution to be made by the industries.
- MARKET DEVELOPMENT ASSISTANCE:
- □Re-imbursement of participation charges for a space of 9 sq. mtr. Actual Second class AC travelling charges and boarding charges at the rate of Rs. 1000 per day to Micro and Small enterprises for participating inexhibitions.
- POWER TARIFF SUBSIDY:
- ☐Rs. 2 per unit only for Micro and Small Enterprise for 3 years from the date of release of electricity connection.

ADDITIONAL BENEFITS/INCENTIVES TO TEXTILE SECTOR (APPAREL/ KNITTING/ EMBROIDERY/ TECHNICAL TEXTILES):

- EMPLOYMENT GENERATION SUBSIDY:
- □ One-time support of Rs. IO,OOO/- for capacity building of persons belonging to Haryana (skilled/semi-skilled) engaged in apparel rural functional clusters in 'C' and category blocks. (Any other category notified by the Government).
- INTEREST SUBSIDY:
- 🗆 @ 6% or maximum uptoRs. IO lakh per year for Micro, Small & Medium Enterprise on term loan for new/expansion/ diversification.
- □ In addition to interest incentive under RTUFS of GOI for 5 years for garments/ knitting/embroidery/ technical textiles and 5% for ginning, cotton spinning and power loom MSMEs maximum of Rs. IO lakh for 5 years in 'C' category blocks and shall not exceed the amount of net VAT/ SGST paid in the State by the enterprise during the relevant year.
- STAMP DUTY:
- □ IOO%refund of stamp duty on purchase/ leasing of land for establishment of enterprise including Industrial Estates developed by private developer in 'C' category block after commencement of commercial production, within 5 years from the date of filing of EM/I EM.
- MANDI FEES EXEMPTION:
- □ 100% exemption in case of ginning enterprises in 'C' category blocks.
- POWER TARIFF SUBSIDY:
- □ Rs. 2 per unit only for Micro and Small Enterprise in 'C' and 'D' Category blocks for 3 years from the date of release of electricity connection and exemption from open excess charges of 93 paisa per unit in case of Medium and Large units.
- ELECTRICITY DUTY EXEMPTION:
- □ 100% exemption for 10 years only for new enterprises in 'C' category blocks from the date of release of electricity connection.
- VAT EXEMPTIONON COTTON YARN:
- □ IOO%VAT exemption of VAT@5.25% on cotton yarn manufactured in the State.
- TRANSFER PROPERTY TAX:
- □ Exemption from Transfer Property Tax in case of Dyes & Chemicals purchased from outside the state being used in process house



ADDITIONAL INCENTIVES TO AGRO INDUSTRIES AND FOOD PROCESSING SECTOR:

- INTEREST SUBSIDY:
- □ @ 6% for Micro, Small & Medium Enterprises on term loan or maximum upto Rs. IO lakh per year for 5 years in 'C' Categories Blocks & shall not exceed amount of net VAT/SGST paid during the relevant year.
- PRIMARY PROCESSING CENTRE:
- □ Capital subsidy @ 50% of FCI on plant & machinery and technical works, maximum of Rs. 1.75 crore for eligible entrepreneurs engaged in washing, grading, waxing, drying, packaging, cold chain and processing of fruits & vegetables using local produce as raw material for bank finance project in 'C' category blocks. The subsidy will also include 35% grant-in-aid being provided by GOI.
- STAMP DUTY:
- □ IOO% refund of stamp duty on purchase/ leasing of land for establishment of enterprises including Industrial Estates developed by private developer in 'C' category blocks after commencement of commercial production, within 5 years from the date of filing of IEM.
- POWER TARIFF SUBSIDY:
- □ Rs. 2 per unit only for Micro and Small Enterprise in 'C' and 'D' Category blocks for 3 years from the date of release of electricity connection and exemption from open excess charges of 93 paisa per unit in case of Medium and Large units
- ELECTRICITY DUTY EXEMPTION:
- □ 100% exemption for 10 years only for new enterprise in 'C' category blocks from the date of release of electricity connection.
- EXCISE DUTY EXEMPTION:
- □ Wines/ Liquors/ Brandy etc. made from 100% fruits and Barley produced in the State will be exempted from the Excise Duty in 'B', 'C' and 'D' category blocks.
- MARKET FEE:
- □ No market fee would be charged on the vegetables and fruits grown in the State and consumed as raw material by the food processing industry located within the State of Haryana.
- □ No market fee would be charged on agriculture and horticulture produce used as raw material by food processing industries within the State except paddy, sugar, oil-seeds, til. toria. taramira.

Note: The other incentives specified for MSME sector would also be permissible for Agro and Food Processing MSME units.



ADDITIONAL INCENTIVES TO FOOTWEAR SECTOR:

•	EMP	LOYMENT	GENERATION	SUBSIDY:
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□ One-time support of Rs. IOIOOO/- for capacity building of persons belonging to Haryana (skilled/semi-skilled) engaged in footwear rural functional clusters in 'C' category blocks.

• INTEREST SUBSIDY:

□ @ 6% for Micro, Small & Medium Enterprises or maximum upto Rs. IO.OO lakh per year for 5 years in 'C' categories Blocks limited to amount of net VAT/SGST paid during the relevant year.

STAMP DUTY:

□ IOO% refund of stamp duty on purchase/ leasing of land for establishment of enterprise including Industrial Estates developed by HSIIDC/ private developer in 'C' category blocks after commencement of commercial production, within 5 years from the date of filing of IEM.

POWER TARIFF SUBSIDY:

□ Rs. 2 per unit only for Micro and Small Enterprise in 'C' and 'D' Category blocks for 3 years from the date of release of electricity connection and exemption from open excess charges of 93 paisa per unit in case of Medium and Large units

ELECTRICITY DUTY EXEMPTION:

□ IOO% exemption for IO years only for new enterprise in 'C' and 'D' category blocks from the date of release of electricity connection and exemption from open excess charges of 93 paisa per unit in case of Medium and Large Units.

REDUCED VAT:

 \square 5% VAT in place of existing 12.5% on the footwear above Rs. 500/-.

• Note: The other incentives specified for MSME sector would also be permissible for Footwear MSME units

ADDITIONAL INCENTIVES TO HANDICRAFT SECTOR:

STATE HANDICRAFTS AWARDS:

□ The Outstanding artisans/weavers belonging to the State shall be provided 13 State Handicrafts Awards of Rs. 3 lakh each including one for outstanding woman artisan in the category of Painting, Terracotta, Clay objects, Stone & Marble, Embroidery & Textile, Wood & Bamboo, Metal, Leather, Handloom, Jute, Wax & lakh, miscellaneous and 12 consolation prizes of Rs.51000/- each would also be conferred on artisans. The artisan once selected for award shall not further be considered during 5 years.

ASSISTANCE FOR PRODUCT PROMOTION:

□ To assist in the sale of handicrafts items, OI State level (Rs.12 lakh) and O4 District level (Rs.3 lakh) fairs/exhibitionsshall be organized on the special occasions for duration of one to two weeks through Trade Fair Authority Haryana. There shall be atleast 50 participants/stalls for the State level fair and 20 participants/stalls for the District level fair.

□ The complete reimbursement of participation charges for space of maximum size upto 6 sq.m. and actual second class AC travelling charges and boarding charges at the rate of Rs.IOOO per day shall be made to artisans for participating in the exhibitions organized by Export Promotion Councils/Government Agencies within the country, whereas the IOO% participation charges or maximum up to Rs. 3 lakh and air fare by economy class up to Rs. 1 lakh shall be reimbursed for the international fairs/ exhibitions once in a year.

• INTEREST SUBSIDY:

□ @6% interest subsidy on bank loan to the artisans for handicraft activities with capping limit of Rs. 25,000/- per year for the period of three years will be provided to the artisans

ADDITIONAL INCENTIVES TO ELECTRONICS & SOFTWARE SECTOR:

- START-UPS WAREHOUSE/ INNOVATION CAMPUS:
- ☐ Financial support of Rs. 4 Crore for capital expenditure, for creating IT start-ups warehouse in collaboration with NASSCOM, for furnishing and equipping (Networking, bandwidth, lease line, air conditioning & furniture etc.)
- □ the bare shell space and Rs. 1 Crore yearly for 3 years recurring expenditure support at Gurgaon and Panchkula.
- MOBILE APPS. DEVELOPMENT CENTRE:
- □ Financial supports of Rs. 4 Cr. for capital expenditure for creating Mobile Apps Development Centre in collaboration with Internet & Mobile Association of India and yearly support of Rs. 1 Cr. for three years

ADDITIONAL BENEFITS TO THE DEFENCE/AEROSPACE PRODUCTION:

☐ The maximum incentive specified for any sector and any category of industry will be applicable for the defence production in 'C' category blocks.

ADDITIONAL BENEFITS FOR BEING A EXPORT ORIENTED UNITS:

- □ Export oriented units have to bear additional transportation cost which makes their product uncompetitive for export in comparison to the units located in the coastal areas. In order to defray the transportation cost partially, %I of FoB value or actual freight assistance, whichever is less and maximum upto Rs. 20 lakhs will be provided to al exporting Micro, Small and Medium enterprises located anywhere in the State.
- □ The State Government provides a total of 18 State Export Awards, one Outstanding Woman Exporter Award for Micro & Small category and Large & Medium category and 19 Consolation Prizes to the Outstanding Exporting Units in the State. The Award Amount for the State Export Awards shall be enhanced to Rs. 3 lakh each and Consolation Prizes to Rs. 51,000/- each for acknowledging and recognizing the contribution of Exporters. The exporting unit once selected for award shall not further be considered during 5 years.



WHERE VISION MEETS REALITY

Disclaimer:

This video is merely a creative imagination and an Architect's impression and is only indicative. The developer reserves the right to change any or all of these in the interest of the development.

OUR CONSULTANTS





MEP Buildtech